

Thursday September 13, 2018
PTA Board

Attendance:

- Angelique Workman, President
- Christi Schuda, Vice President
- Annika Bankston, Treasurer
- Erin DeRubeis, Secretary
- David Gladis, Volunteer Coordinator
- Jennifer Kyhl, Volunteer Coordinator

Not Present:

- Rebecca Johnson, Parent at Large

Action Items:

Responsible Person(s)	Action Item
Erin	Update Kickoff Letter, Make Copies, Deliver Pinewood Copies to Annie
Erin	Email teachers asking them to send the registration link out to the parents in their class; Explain change to classroom goals
Annie	Look into Amazon Smile, possibly update website
Annie	Check with Ana Rossbach to see if she can bring money from Pike to Pinewood
Annie	Facebook introduction
Annie	Ask Andrew if we can sell Pinewood Pride shirts to parents as a fundraiser

Discussion:

Fun/Run-Da-Thon

- Kickoff Letter Reviewed
 - Add Classroom Goals to front page
 - Add Federal EIN to bullet stating that all donations are tax deductible

- Choose 5 students to do announcements randomly from those that met their individual goal
- Proposed Goals Reviewed and approved
 - Individual Goal = \$50, Superstar Goal = \$150
 - Classroom Goal = \$35 * Number of Students
 - School Goal = \$18,500 (covers our budget, ~15% increase from last year)
- Before fundraiser
 - Ask teachers if they will send out the registration link to parents – more personal
- During fundraising period
 - Annie will collect money from Pinewood every day and enter it into the website
 - Pike Lake money brought to Pinewood by Ana Rossbach?
 - Erin will deliver prizes to Pinewood and Pike Lake every morning
- Fun/Run-Da-Thon Event
 - Stations: Art, Science, Music, Fun Run, Bounce House, Playworks (?)
 - Requests to bring Tug of War back (possibly run by technology specialist)
 - Make sure everyone has a rain plan
 - Remember water & cups!
 - Annie has a water container that she could bring, and David may also
 - Make sure bounce house fits in the gym!
 - Discussed option of selling drawstring bags at event, decided no
 - Relatively small percentage of parents there (daytime event), and those there will be busy
 - But overall like the idea for other events such as book fair, shopping night, movie night, etc.
 - May not be able to duplicate what is in the school spirit online store (they do have a drawstring bag)
 - Volunteers
 - Jennifer and David will work on Sign-up Genius this weekend and try to get that out soon
 - Keep volunteers with a station (rather than with a class)
- After the event
 - Count money at Annika's house Saturday 10/6 at 1:30pm
 - Gift Cards for top 3 – send slip of paper for student to choose, but verify with parents that choice is OK. Ask parents preferred delivery method.

Other

- New Family Orientation 10/4
- Possible to get Pinewood Pride shirts to sell to parents as a fundraiser?

- Facebook group – board members introduce themselves – start with Annie
- Amazon Smile – Erin tried searching for “PTA Minnesota Congress 004686 Pinewood PTA” (from website) – no results found. Was able to search “Pinewood PTA” and selected the one in Mounds View, MN. Annie to look into this and possibly update website.